

**THOMAS
NÖLLEKE**
PORTFOLIO

EDITORIAL

EXPO

MUSEUM

STORY SO FAR

2004 – 2006

training as a design assistant for media and communication at Cuno College 2 in Hagen

2003 – 2004

alternative civilian service at the protestant hospital in Hagen-Haspe, (maintenance division)

2003

university entrance diploma from the Christian-Rohlfs-Gymnasium in Hagen (Abitur)

1982

born in Hagen, Germany



2011 – 2015

permanent employment at **Nieschlag + Wentrup** in Münster, Germany

TASKS

supervision and layout of the monthly lifestyle city magazine *MÜNSTER!*

conception and implementation of corporate design, print, packaging and web projects

2007 – 2011

design student at the Münster School of design (MSD), degree: diplom(a)

FOCUSES

graphic design and media design (photography)

2015 – 2017

permanent employment at **dreiform** in Cologne, Germany

TASKS

project management und conception

conception und implementation of various (spatial) design projects (wall graphics, exhibit graphics, wayfinding, etc.) with a focus on B2B, fairs and showrooms

conception and implementation of corporate design, print, packaging and web projects

supervision of the agency's corporate design and PR (blog, social media, etc.)

2017 – 2018

permanent employment at **BOK + Gärtner** in Münster, Germany

TASKS

project management und conception

conception und implementation of various (spatial) design projects (wall graphics, exhibit graphics, wayfinding, etc.) with a focus on knowledge transfer / history / art / culture in museums

conception and implementaton of various competition pitches for special and permanent exhibition projects

conception and implementation of corporate design projects

PERMANENT EMPLOYMENT

BOK + GÄRTNER
MÜNSTER



BOK + GÄRTNER

CLIENT

Deutsches Historisches Museum
(German Historical Museum), Berlin

PROJECT

special exhibition

GIER NACH NEUEN BILDERN

CRAVING FOR NEW IMAGES

TASKS

project management

spatial graphics / exhibition graphics

module graphics

image editing

print production

TIME SPAN

August 2017 – September 2017



BOK + GÄRTNER

CLIENT

Deutsches Historisches Museum
(German Historical Museum), Berlin

PROJECT

Intervention within
the permanent exhibition
*KENNERSCHAFT
UND KUNSTRAUB
CONNOISSEURSHIP
AND ART LOOT*

TASKS

- design concept
- art direction
- project management
- spatial graphics / exhibition graphics
- module graphics
- image editing
- print production

TIME SPAN

October 2017 – November 2017

Fotos: Roland Borgmann



BOK + GÄRTNER

CLIENT

Deutsches Historisches Museum
(German Historical Museum), Berlin

PROJECT

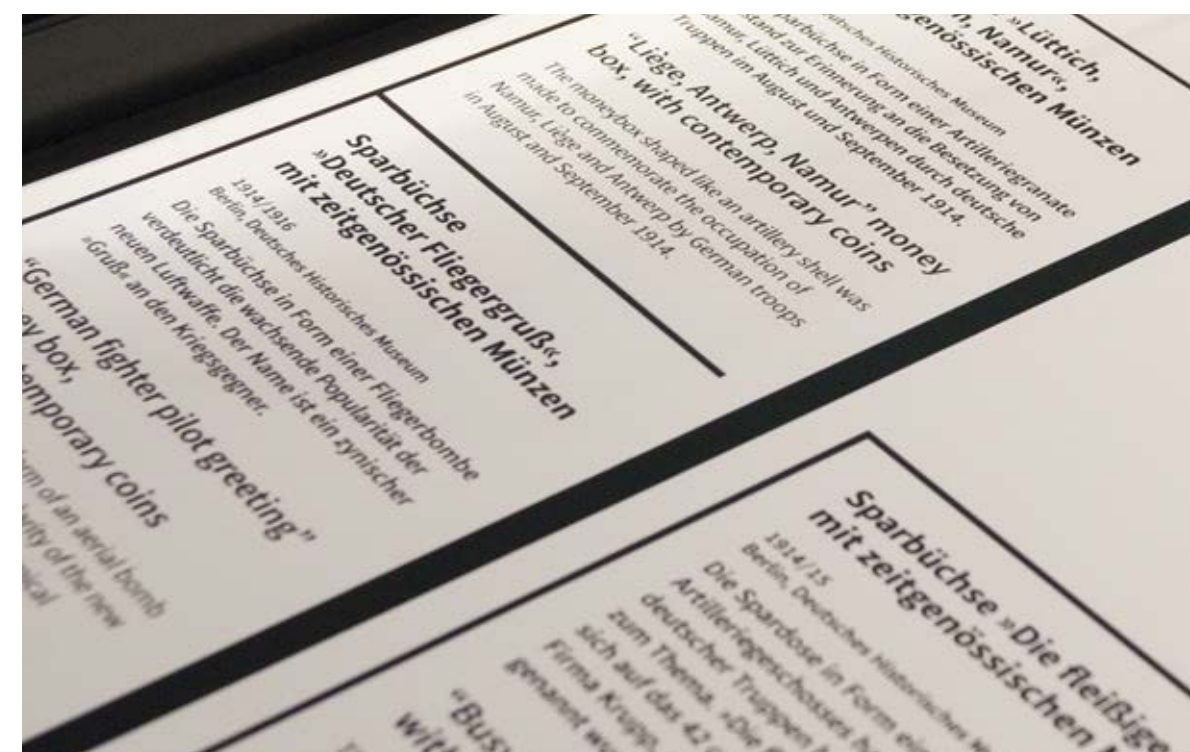
special exhibition
*SPAREN – GESCHICHTE EINER
DEUTSCHEN TUGEND*
*SAVING – HISTORY OF
A GERMAN VIRTUE*

TASKS

art direction
project management
spatial graphics / exhibition graphics
module graphics
image editing
print production

TIME SPAN

January 2018 – March 2018



BOK + GÄRTNER

CLIENT

Deutsches Historisches Museum
(German Historical Museum), Berlin

PROJECT

special exhibition
1917. REVOLUTION.
RUSSLAND UND EUROPA
1917. REVOLUTION.
RUSSIA AND EUROPE

TASKS

- design concept
- art direction
- project management
- spatial graphics / exhibition graphics
- module graphics
- image editing
- print production

TIME SPAN

August 2017 – October 2017

Fotos: Roland Borgmann



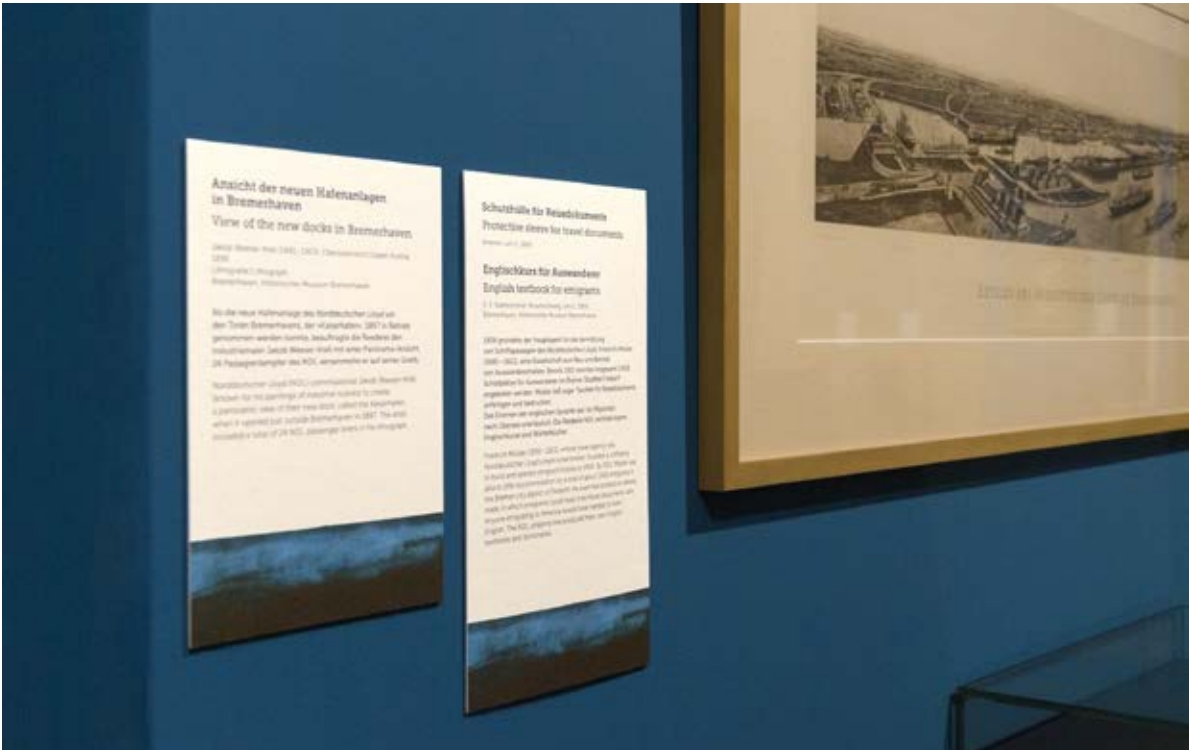
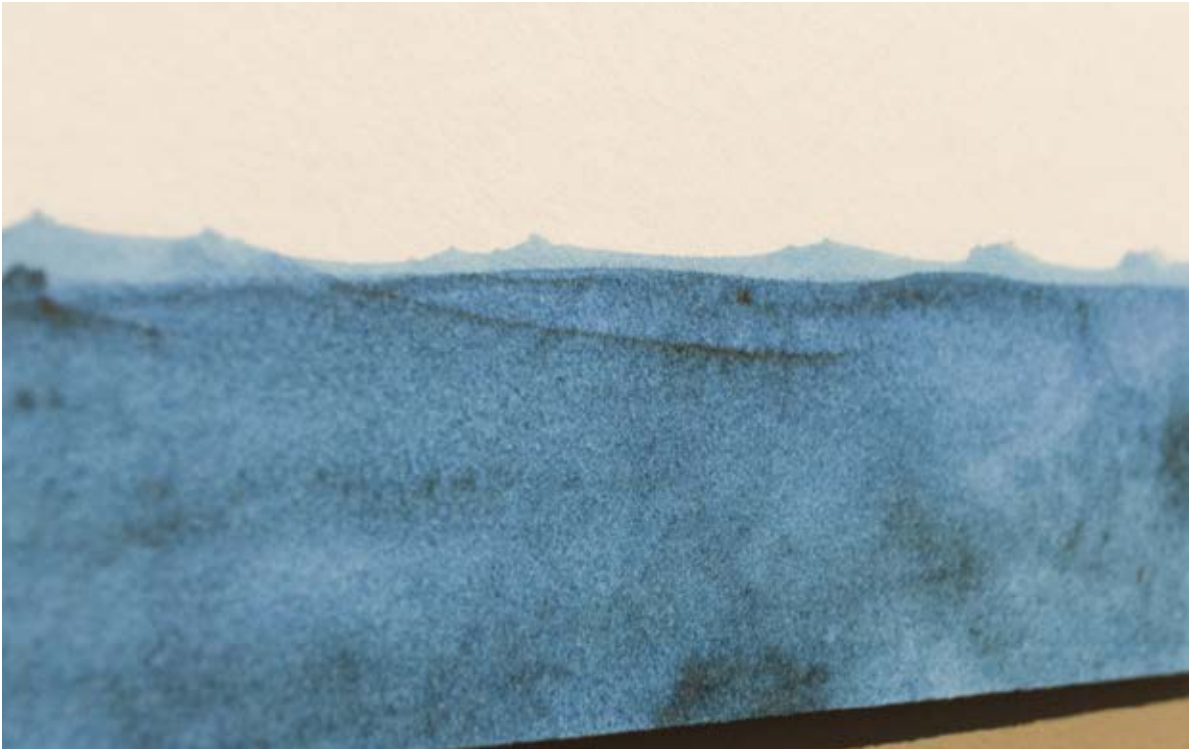
BOK + GÄRTNER

CLIENT
Deutsches Historisches Museum
(German Historical Museum), Berlin

PROJECT
special exhibition
EUROPA UND DAS MEER
EUROPE AND THE SEA

TASKS
art direction
project management
spatial graphics / exhibition graphics
module graphics
print production

TIME SPAN
April 2018 – June 2018



BOK + GÄRTNER

CLIENT

Foundation Bauhaus Dessau

PROJECT

competition pitch

»Bauhaus for everyone«

for the curatorial realignment
of the Bauhaus buildings
in Dessau, Germany

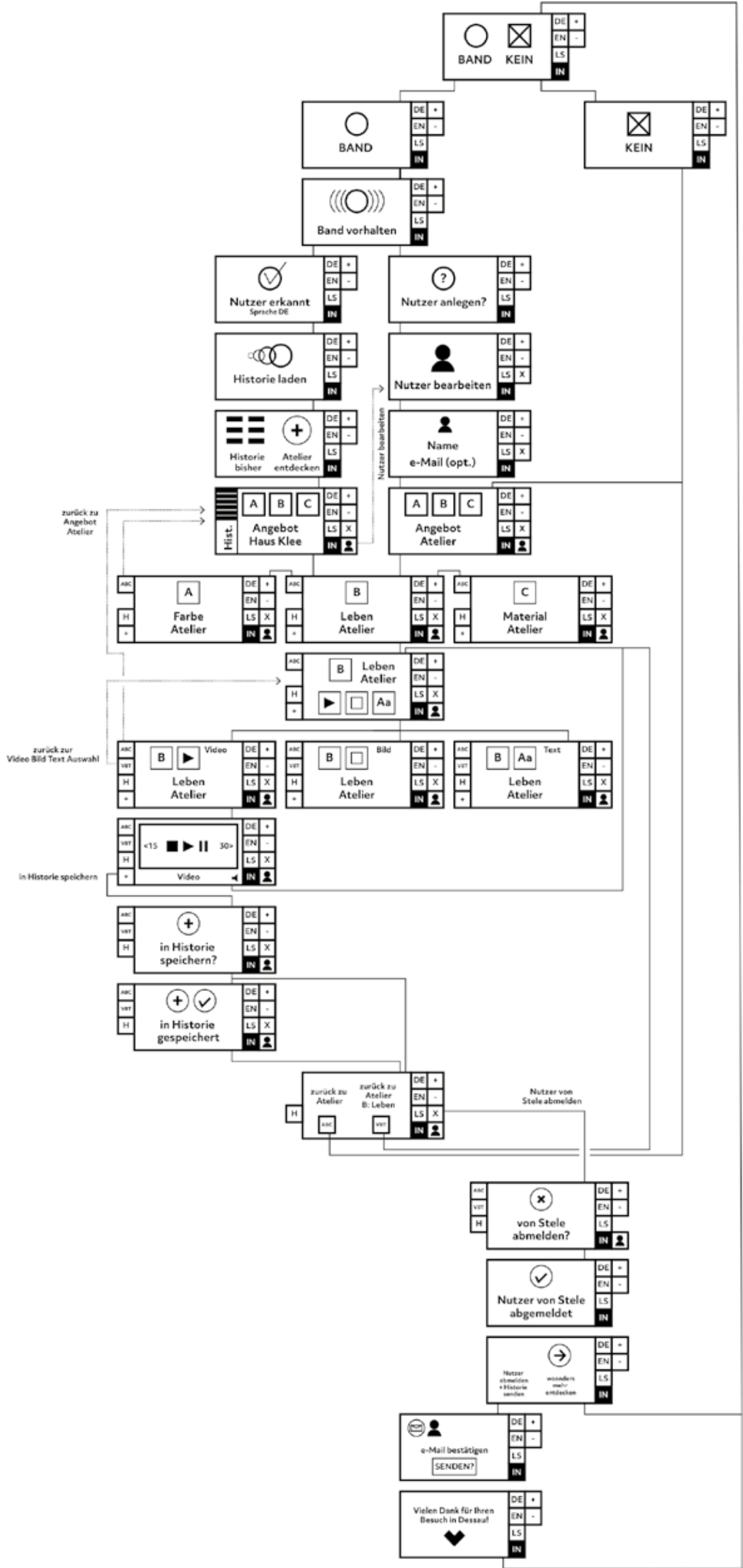
3. prize

TASKS

- overall concept
- graphic concept
- graphic design
- flowcharts
- screendesign

TIME SPAN

spring 2018



BOK + GÄRTNER

CLIENT

University Medical Centre Münster
radiologic institute /
reference center for mammography
under Prof. Dr. Walter Heindel

PROJECT

ToSyMa study in purpose of
breast cancer prevention

TASKS

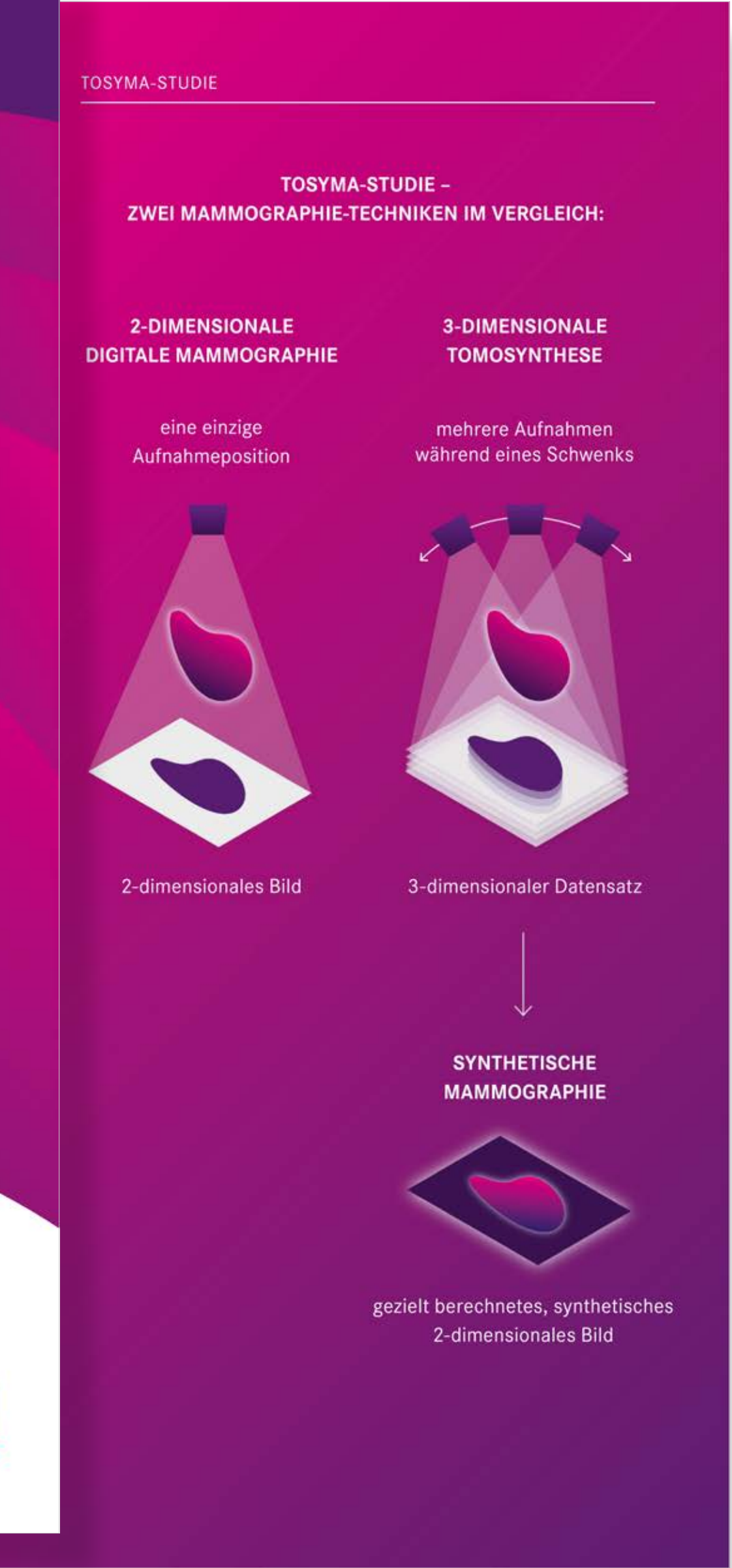
corporate design and
brochure concept

TIME SPAN

September 2017 – May 2018



ToSyMa
STUDIE



PERMANENT EMPLOYMENT

DREIFORM
COLOGNE



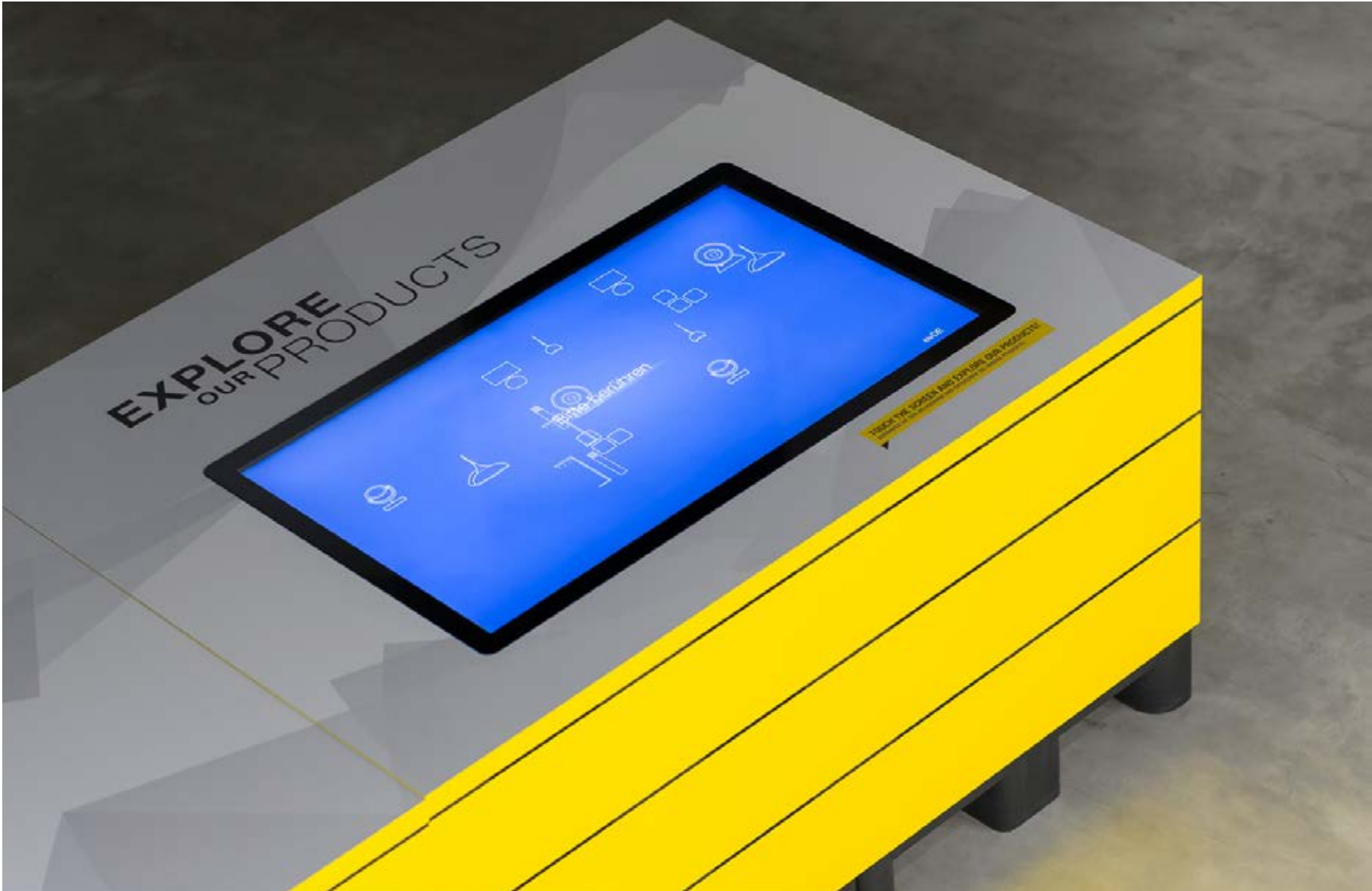
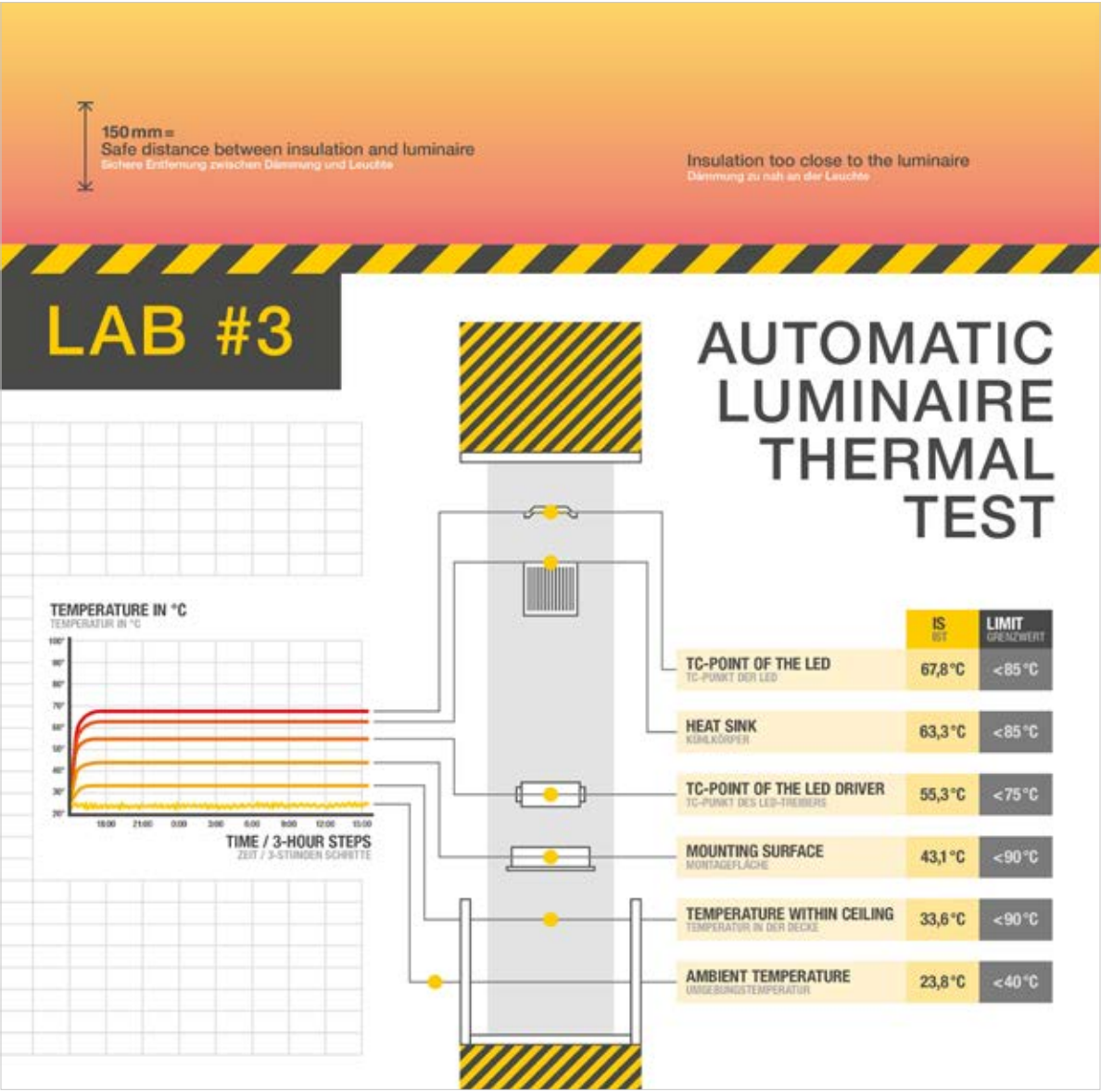
DREIFORM

CLIENT
SLV, Übach-Palenberg

PROJECT
SLV Visitor Center

- TASKS
- graphic concept
 - graphic design
 - spatial graphics
 - exhibit graphics
 - wayfinding
 - screendesign (projection mapping)

TIME SPAN
2015 – 2016



Fotos: Stefan Schilling

DREIFORM

CLIENT
RheinEnergie, Köln

PROJECTS
energy fair »E-World 2016
energy fair »E-World 2017«
opening power plant »Niehl 3«

TASKS
key visuals
marketing media
graphic concept
graphic design
spatial graphics (fair booth)
infographics & illustrations
print production

TIME SPAN
2015 – 2016



DREIFORM

CLIENT

BOBST, Mex (Schweiz)

PROJECT

int. print fair »drupa 2016«
in Düsseldorf, Germany

TASKS

graphic concept
graphic design
spatial graphics
exhibit graphics
wayfinding

TIME SPAN

2015 – 2016

Fotos: Stefan Schilling



DREIFORM

CLIENT
Victrex Polymers
(Germany, UK, USA und Japan)

PROJECT
corporate communication
brochures

TASKS
project supervision
graphic concept
graphic design
layout
infographics & illustrations
print production

TIME SPAN
2015 – 2017



THE FUTURE IS ELECTRIC

E-mobility brings along a variety of technical impacts and challenges, which all share the common need for cost-effective, high power density electric motors.

Victrex' high-performance PEEK solutions have some outstanding properties that can enable improved machine performance, reduce overall manufacturing cost or a combination of both. Using VICTREX™ PEEK based APTIV™ Insulation film as a slot liner, with improved thermal conductivity, enables motor manufacturers to increase the copper density and improve thermal management, in turn delivering higher power density motors at a reduced size which can offer valuable material savings on expensive rare earth magnets and electrical steel.

STAY COOL WITH COST-EFFECTIVE APTIV FILM SLOT LINERS FOR ELECTRICAL INSULATION

COST EFFECTIVENESS

6% SAVINGS per e-motor in a smaller motor with same power output by reducing axial length (less utilisation of rare earth magnets)

POWER DENSITY

3.5% INCREASED COPPER CONTENT through a 60% thinner film format

6% INCREASED CONTINUOUS TORQUE OUTPUT in same size motor

THERMAL MANAGEMENT

THE EXCELLENT THERMAL CONDUCTIVITY of APTIV™ film enables improved thermal management and reduction of peak winding temperatures by 2-3°C vs. traditional laminates

Based on simulation work courtesy of Motor Design Ltd. using software products Motor-CAD v9.3.1

TECHNICAL DATA

In the insulation application of slot liners for high performance eMotors (specifically Permanent Magnet Synchronous Machines) when compared to traditional slot liner paper/laminate insulations APTIV film provides

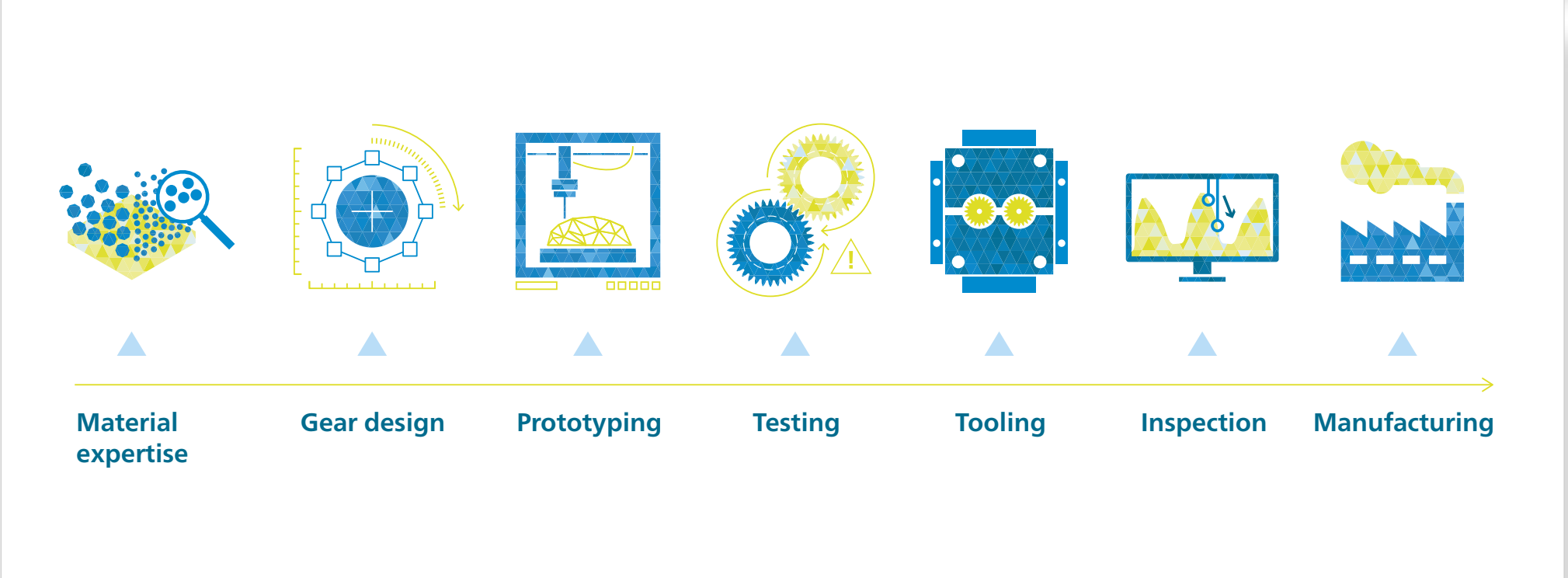
- ▲ Much higher dielectric strength
- ▲ Available in thinner fit for purpose formats – 150 micron and below
- ▲ Improved tear initiation strength
- ▲ Excellent puncture resistance
- ▲ Double thermal conductivity
- ▲ Better heat resistance and long term endurance, UL certification of 240°C for APTIV vs 180°C for PET paper laminates or 220°C for Meta-Aramid paper (single layer)
- ▲ Improved retention of electrical properties in elevated temperature environments cooled by ATF or rich in moisture

CONDITIONS		TEST METHOD	UNITS	TYPICAL VALUE	
MECHANICAL DATA				APTIV™ 1000 SERIES	APTIV™ 1102 SERIES
Tensile Strength	Yield, 23°C	ISO 527	MPa	130	100
Tensile Elongation	Break, 23°C	ISO 527	%	>150	>100
Puncture Strength	At yield, 23°C	Def Stan 81-75	kJ/m2	135	5
Tear Strength	At 23°C	ISO 6383-1	N/mm	4	4.4

CONDITIONS		TEST METHOD	UNITS	TYPICAL VALUE	
ELECTRICAL PROPERTIES				APTIV™ 1000 SERIES	APTIV™ 1102 SERIES
Dielectric Strength	23°C	ASTM D149	kV / mm	189	200*
Dielectric Constant	23°C	ASTM D150	N/A	3.5	3.6
Loss Tangent	23°C	ASTM D150	N/A	0.002	0.001
Volume Resistivity	23°C	ASTM D257	Ohm cm	4.00E+16	1.00E+16

* Tests conducted on 50 micron thick film samples

USING A HIGHER VALUE INSULATION MATERIAL WILL DELIVER MACHINE PERFORMANCE BENEFITS THAT ENABLE A TOTAL MATERIAL COST SAVING.



DREIFORM

CLIENT

Avery Dennison

PROJECT

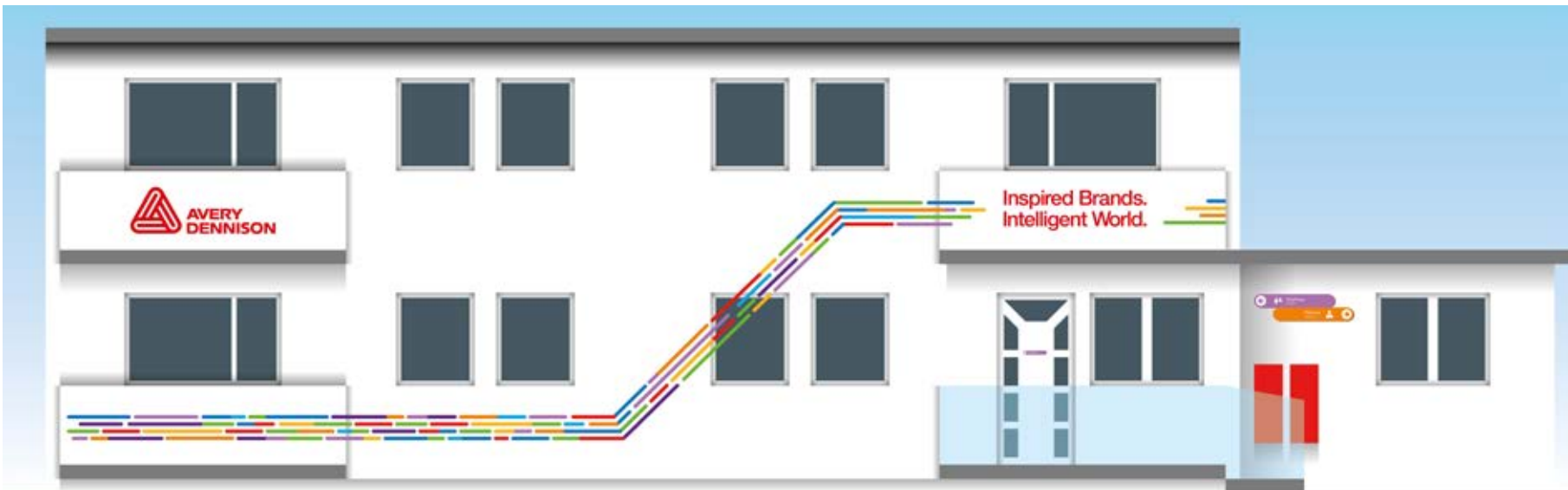
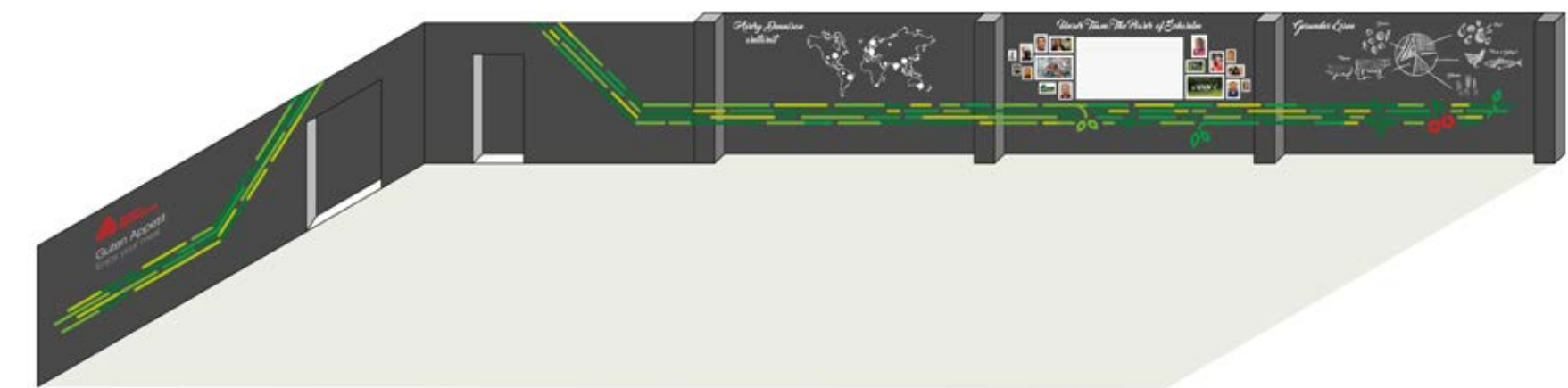
production site
for film products
in Schwelm, Germany (NRW)

TASKS

project management
facade graphic concept
spatial graphic concept
(interior design concept)
design & layout
print production

TIME SPAN

2015 – 2017



DREIFORM

CLIENT

Avery Dennison

PROJECT

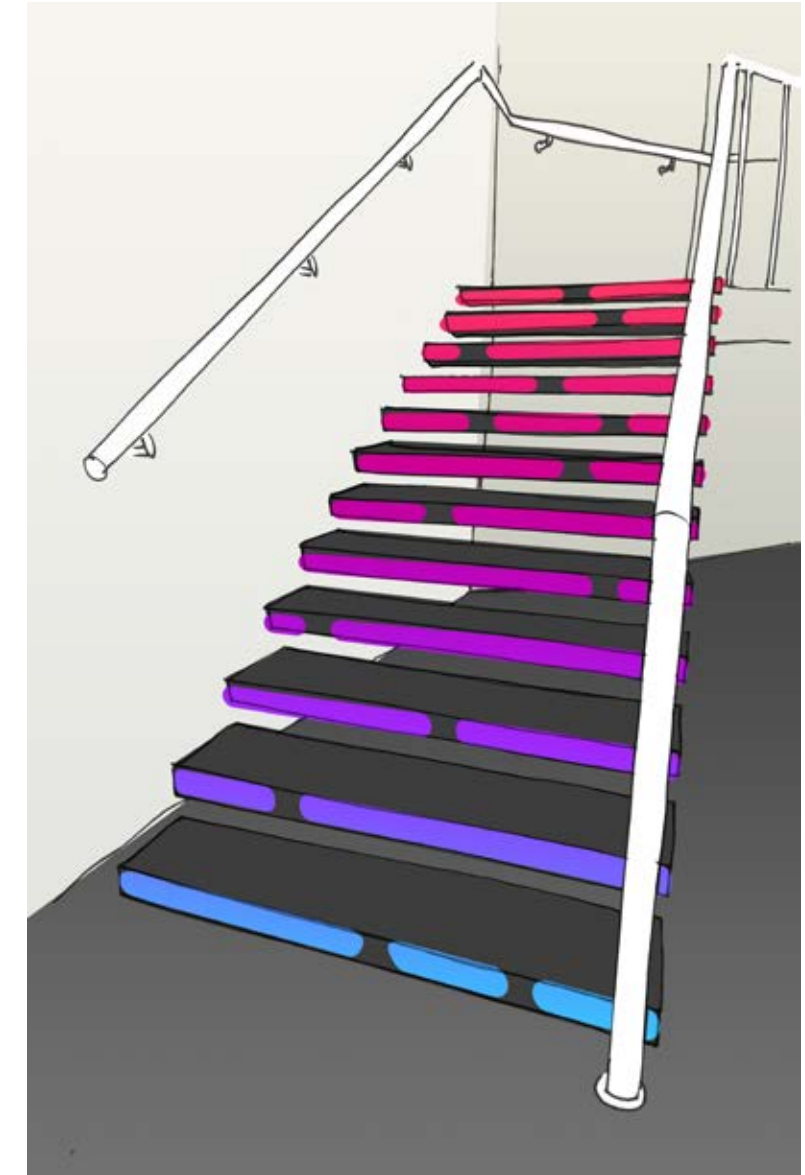
production site for
individual colour solutions
(color matching)
in Alphen aan den Rijn, NL

TASKS

project supervision
facade graphic concept
spatial graphic concept
(interior design concept)
design & layout
print production

TIME SPAN

2016 – 2017



DREIFORM

CLIENT

pharma company (Israel / Germany)

PROJECT

Pharma Tech Center,
Southern Germany

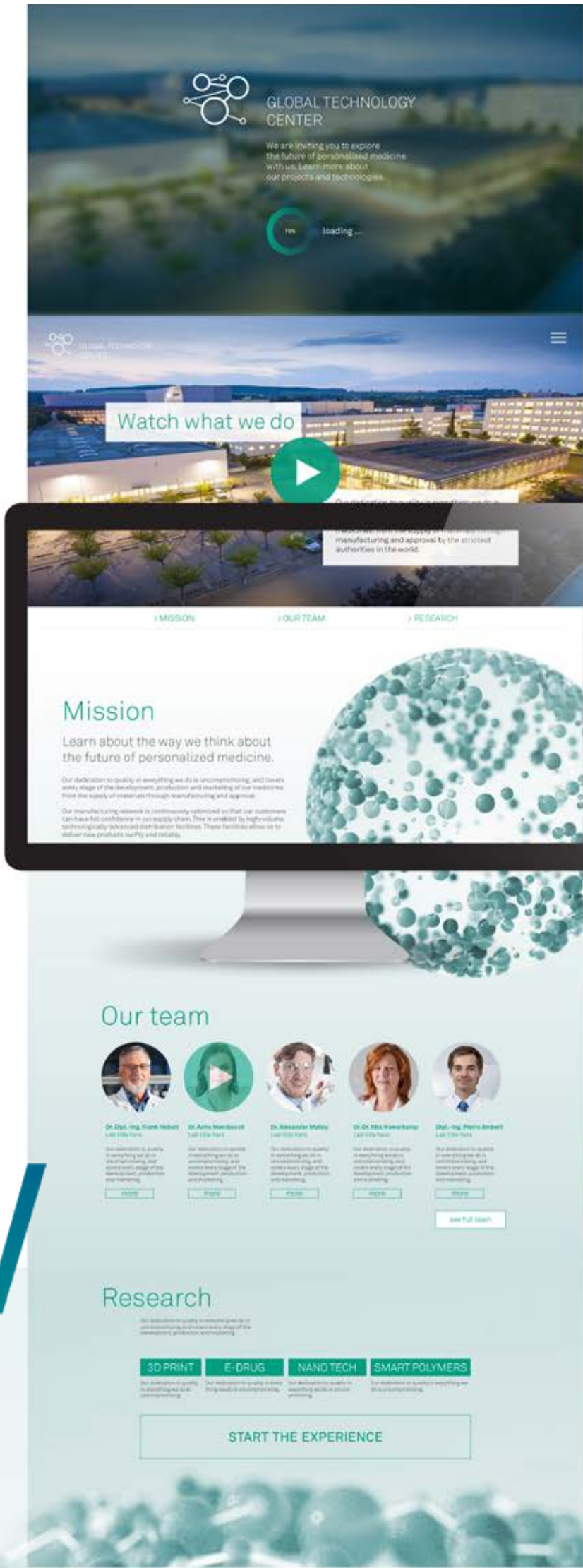
TASKS

- graphic concept
- graphic design
- screendesign
- spatial graphics
- wording / claims

TIME SPAN

2016

LET YOUR IDEAS
GROW
IN HERE



PERMANENT EMPLOYMENT

NIESCHLAG + WENTRUP
MÜNSTER



NIESCHLAG + WENTRUP

CLIENT

Stadtlust Publishing, Münster

PROJECT

monthly city lifestyle magazine
»MÜNSTER!«

TASKS

layout
infographics and illustrations
photography
special issues
marketing media
roll-ups

in coordination with:

chief editor
journalists
photographers
advertisement acquisition

38 issues overall

TIME SPAN

2012 – 2015



NIESCHLAG + WENTRUP

CLIENT

beemo Software

PROJECT

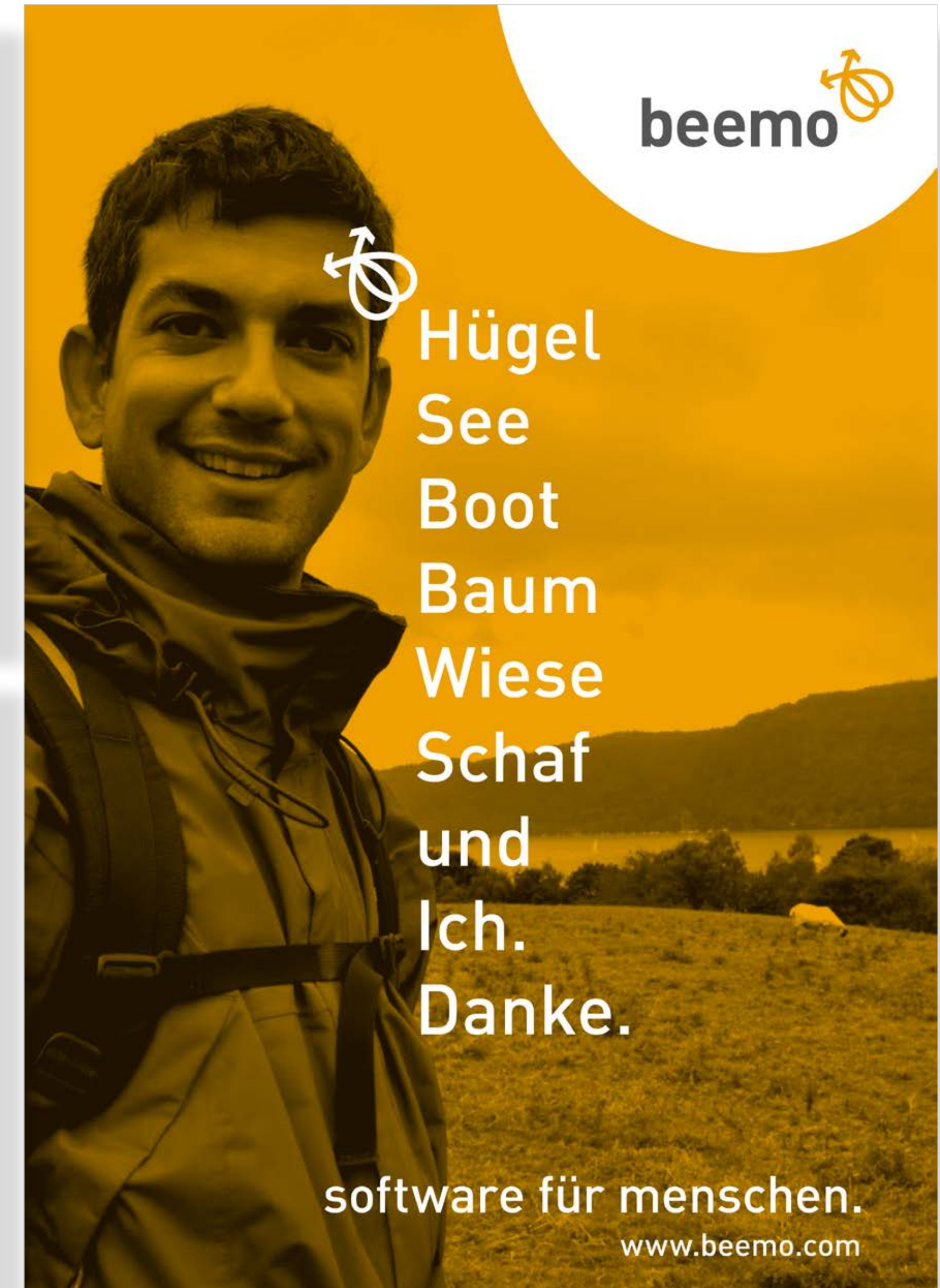
wording / claims
for poster campaign
and website

TASKS

concept
design
wording / claims
imagery / storytelling

TIME SPAN

2012



NIESCHLAG + WENTRUP

CLIENTS

digital library service of Bochum,
Ennepetal, Hattingen, Herne, Schwelm
und Witten (all along the river Ruhr)

Schmittmann-Wahlen Foundation,
Cologne

Quality Circle of (family) Doctors in
Hiltrup, Münster

PROJECTE & TASKS

corporate Desigs
campaign concept
brochure design
screendesign
illustrations & graphics

TIME SPAN

2011 – 2015



SCHMITTMANN
WAHLEN *Stiftung*



Qualitätszirkel
Hiltruper
Hausärzte

NIESCHLAG + WENTRUP

CLIENT

Overschmidt sailing school

PROJECTS

various branding projects

TASKS

illustrations for
shirts and sails

TIME SPAN

2012 – 2014



NIESCHLAG + WENTRUP

CLIENT

mom&mommy GmbH

PROJECT

Pimpinella Anise Butter

TASKS

brand concept
character design
packaging design

TIME SPAN

2012



THESIS

**MÜNSTER SCHOOL
OF DESIGN**



MSA

PROJECT

Thesis

»24 HRS L.A.«

Greater Los Angeles in essays, lyrics, reports and short stories. Illustrated exclusively with still images from films shot in L.A.

384 pages
over 400 images

TIME SPAN

March – July 2011



PASSION PROJECTS

LOGO & TYPE

(TRAVEL) POSTCARDS

ART DÉCO ANTWERPEN

INTERWAR MODERNISM



PASSION PROJECTS
LOGO & TYPE



COLDSPOT



„T&\$!?“



SENIORROOKIE



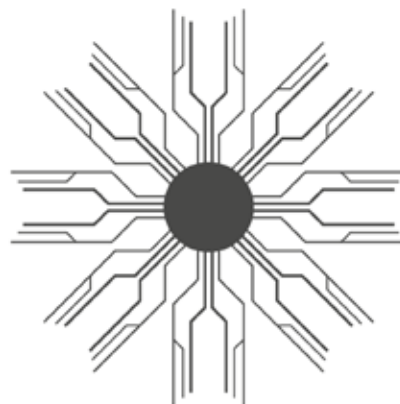
DER TRANSFORMATOR



grand originals



Art & antik



NIPPON VIA BREITBAND

RAY

PASSION PROJECTS
(TRAVEL) POSTCARDS



LUKAS WIRD 30

PASSION PROJECTS

ART DÉCO ANTWERPEN

INTERWAR MODERNISM

Since 2012, I have been running the project ART DÉCO ANTWERPEN, initially based solely on the city of Antwerp in Belgium. Hence my interests got wider I renamed it to INTERWAR MODERNISM. The aim is to document, communicate and preserve the global (built) heritage of the interwar period.

On Facebook and Instagram, I post original content created by me on the themes of the Amsterdam School, Art Deco, (Brick) Expressionism, Bauhaus, New Objectivity, etc.



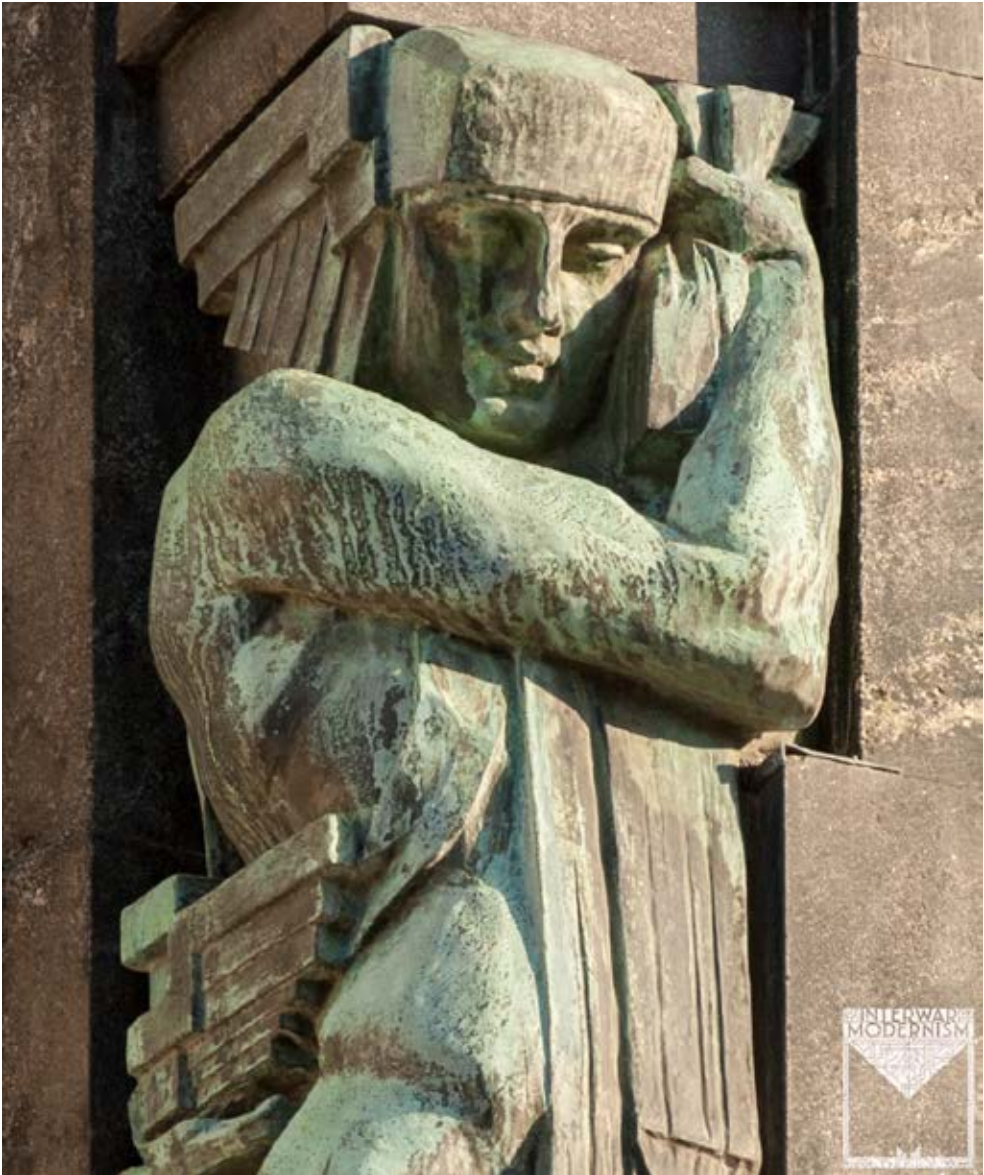
PASSION PROJECTS

INTERWAR MODERNISM

With the end of World War I, architecture was interpreted either strongly expressionist or objectively.

Both styles have produced irreplaceable buildings.

- from top left:
- Amsterdam
- Lisbon
- Lisbon
- Münster
- Antwerp
- Copenhagen
- Antwerp
- Cologne



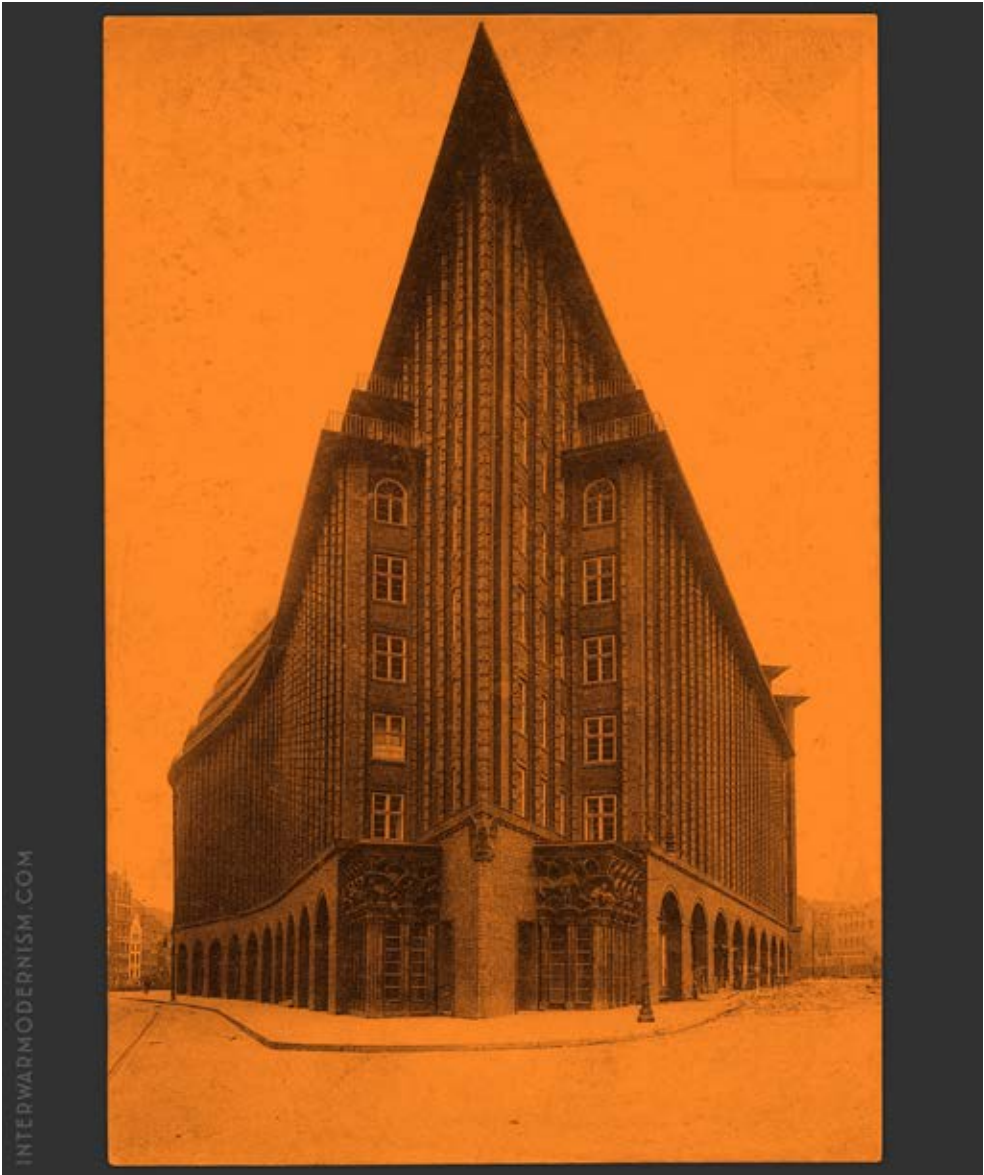
PASSION PROJECTS

INTERWAR MODERNISM

The colours of modernism
– reproductins of postcards,
book and brochures mix with
photos of buildings and their
details.

from top left:
Hamburg (postcard)
Groningen
book, 1920

Grassi Museum Leipzig
port guide Hamburg
(sequence of four images)



PASSION PROJECTS

INTERWAR MODERNISM

The architecture and architecture of the interwar period also serves as a source of inspiration for graphic works.

Self-designed postcards
(as guerrilla marketing tools)
are often left in museums,
hip cafés or bookstores from
Copenhagen to Lisbon.

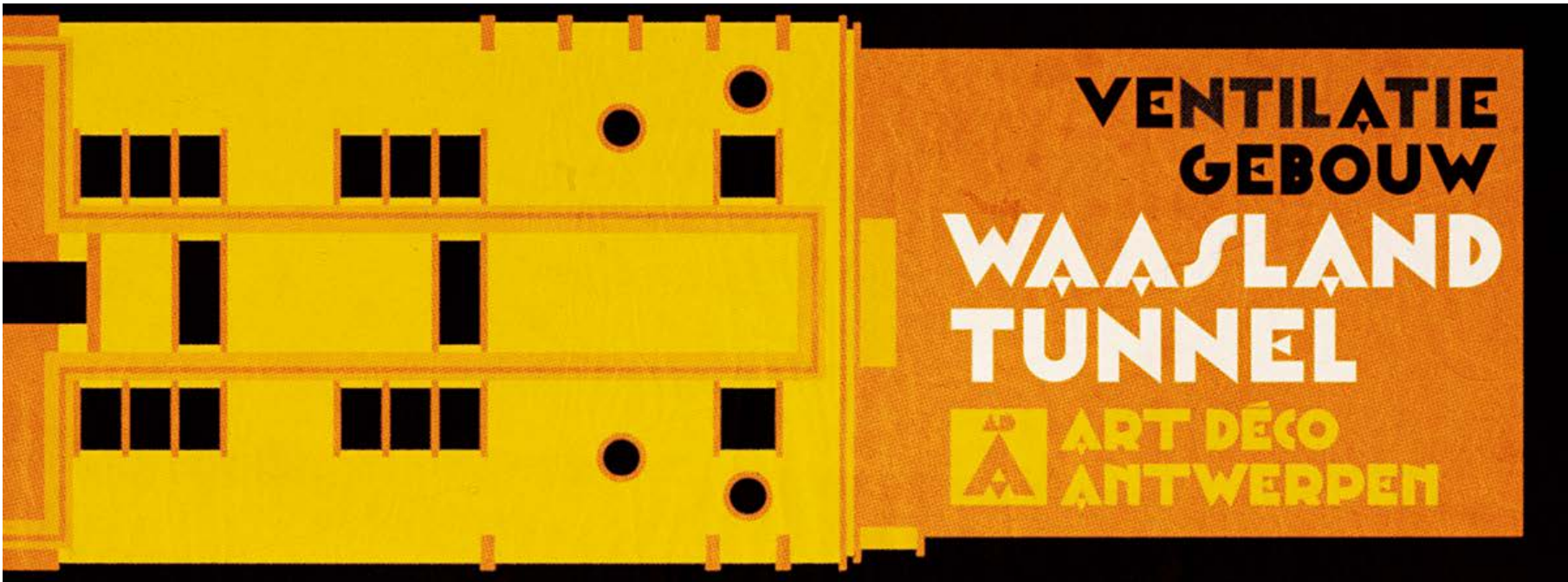


PASSION PROJECTS

ART DÉCO ANTWERPEN

Facebook title images for various occasions and focus weeks

(top and bottom right with my own font design)

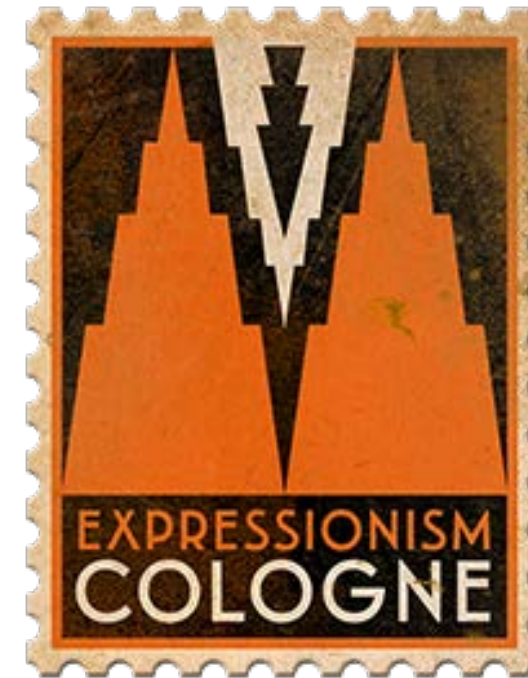


PASSION PROJECTS

INTERWAR MODERNISM

The architecture and architecture of the interwar period also serves as a source of inspiration for graphic works.

Self designed »stamps« serve as copy protection and location indicator.



THANKS FOR YOUR TIME!

**I WOULD BE SUPER HAPPY
TO HEAR FROM YOU!**



Thomas Nölleke
Diplom-designer (FH)

hallo@tngs.de
www.tngs.de

www.instagram.com/interwarmmodernism

www.facebook.com/artdecoantwerpen

www.facebook.com/interwarmmodernism

www.pinterest.com/artdecoantwerp